Dreamin' in Data 2026

Sponsorship Prospectus

Chicago, IL   May 19-20, 2026

Dreamin' in Data

www.dreaminindata.org

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Chicago, IL

Dreamin' in Data is the first ever Community Conference designed and purpose-built to bring together the Salesforce, Mulesoft, Slack, and Tableau Communities in one event around a common cause: networking, educating, and sharing all things Data.

We expect to max out the space with 250 people including speakers, sponsors, and both paid and scholarship attendees

* Demo Jam sessions must be live product demos, no PowerPoint presentations, no pre-recorded videos.

** If you have a different type of sponsorship than what you see in this document that you would like to discuss, please contact us.

Questions or ready to commit? Please email sponsors@dreaminindata.org

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Dreamin' in Data 2026 Sponsorship Packages

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Platinum: $15,000 (2 Available)

- Company logo and name on all session & keynote presentations
- Full Page on website with logo and unlimited words indicating sponsorship
- Lead Retrieval App
- Extra-large exhibit space in a prominent location including table, electricity, Wi-Fi, monitor
- Six conference passes for use by your expo table staff
- Participation in Demo Jam Session* (3 Minute Presentation)
- Demo Jam indicator by Company Name and Logo on event website

Gold: $10,000 (5 Available)

- Company logo and name on all session & keynote presentations
- Logo and 250-word description on event website
- Lead retrieval app.
- Large exhibit space in a choice location including table, electricity, Wi-Fi, monitor
- Five conference passes for use by your expo table staff

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Dreamin' in Data 2026 Sponsorship Packages

Silver: $5,000 (20 Available)*

- Logo and 50-word description on event website;
- Lead Retrieval App;
- Medium exhibit space including table, electricity, Wi-Fi access, monitor;
- Three conference passes for use by your expo table staff;

*SMB or New Partner Discount
- Available to small businesses or new partners with less than $5M annual license or business revenue.
- $2000 off silver sponsorship

Demo Jam Participant: $1,000 (10 Available)

- Must be a Gold or Silver sponsor
- Demo Jam indicator by Company Name and Logo on event website
- Participation in Demo Jam Session (3 Minute Presentation)**
- One additional conference pass for use by your expo table staff

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A la Carte/ Add-On Sponsorship Options

Does not include an expo table

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Opening Reception Sponsor: $7,500 (4 available)

- Company Name and logo prominently displayed by Reception bars
- Logo and 125 word description on event website
- Four conference passes
- Exclusive sponsorship available for $20,000 with eight conference passes

* Add-on small expo table with any of these for $1000

Meal Sponsor: $5,000 (8 available)

- Company Name and logo prominently displayed by Reception bars
- Logo and 125 word description on event website
- Three conference passes
- Exclusive sponsorship of Breakfasts or Lunches available for $20,000 with eight conference passes

Coffee & Beverage Sponsor: $4,000 (2 available)

- Company Name and logo prominently displayed by beverage stations
- Company Name and Logo on event website
- Two conference passes

Snack Sponsor: $3,000 (2 available)

- Company Name and logo prominently displayed by snack stations
- Company Name and Logo on event website
- One conference passes

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A la Carte/ Add-On Sponsorship Options

Does not include an expo table

Night 0 Speaker's Dinner $ 3,500 (6 available)

- Company Name and logo prominently displayed by Reception bars
- Logo and 125 word description on event website
- Three conference passes
- Exclusive sponsorship available for $20,000 with six conference passes

* Add-on small expo table with any of these for $1000

Night 0 "VIP" Reception: $4,500 (4 available)

- Company Name and logo prominently displayed by Reception bars
- Logo and 125 word description on event website
- Four conference passes
- Exclusive sponsorship available for $20,000 with six conference passes

Circle of Success Session: $1000 (10 available)

- Facilitate a 45-minute small group round-table session related to your solution and how it can support attendees
- Sessions are held in a boardroom - max 18 people including presenter(s)
- Your session will appear on the agenda as a sponsored session.
- Topics are exclusive to a single partner, locked in at contract signing.
- Networking highlight on website with logo and 25-word text
- Session included on event agenda schedule and on sponsor slide
- One conference pass

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A la Carte/ Add-On Sponsorship Options
Does not include an expo table

Lanyard Sponsor: $2,500 plus production of items (1 available)

- Branded Lanyard with Company name/logo
- Sponsor to produce & provide 300 lanyards, subject to Dreamin' in Data's design approval
- One conference pass

* Add-on small expo table with any of these for $1000

Conference Bag: $2,000 plus production of items (1 available)

- Branded Swag Bag with Company name/logo (Sponsor to produce and provide 300 bags.subject to Dreamin' in Data's design approval)
- One conference pass

Coat/Bag Check Sponsor: $1,500 (1 available)

- Company Name and logo prominently displayed at the coat/bag check room
- Company Name and Logo on event website
- One conference pass

Don't see an option that suits your budget or needs? Drop us a note at
sponsors@dreaminindata.org and lets discuss!

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